

"A major impact on fleet businesses is, of course, the rising cost of fuel. The TACSA Telematics fleet management solution is proven to bring about an average of 10% savings on fuel costs – often equating to millions in savings for our customers."

TACSA TELEMATICS *Inside*

TATA Automobile Corporation SA (PTY) LTD.

17 North Reef Road	South Africa
Activia Park	P.O. Box 901
Germiston	Isando
1429	1600

Tel: 27 11 255 9600 Fax: 27 11 828 8852

Email : tatatrucksandbuses@tata.co.za

TACSA TELEMATICS *Inside*

Track, measure, analyse and improve
your fleet's efficiency

TATA Motors, India's largest automobile company, presents TACSA Telematics, a premium fleet management solution. Powered by MiX Telematics, this solution helps discerning fleet operators to reduce their operating costs and risk, increase profitability, and improve customer service.



powered by  | **TELEMATICS**
MOBILE INFORMATION EXCHANGE

TATA MOTORS

www.tata.co.za

OVERVIEW

As a fleet manager, it's crucial to your business to not only track your vehicles, but to have access to immediate, secure information about your fleet at all times. Introducing Fleet Manager from TACSA Telematics, a one-stop solution designed to put extensive fleet data at your fingertips.

The solution comprises an online information and tracking portal, with access to Insight Reports, Insight Analyser, consultancy services and 24/7 customer support. Mobile phone access to data is also possible thanks to our mobile apps, adding up to everything that's needed for efficient fleet operations.

The apps support various languages, and are available for iPad and a range of smartphones.

IMPROVED UTILISATION AND EFFICIENCY

Getting the most from a fleet is the primary concern for any fleet manager. TACSA Telematics enables just that. Knowing where vehicles are is only the beginning; receive activity timelines to illustrate utilisation patterns in fleets, enabling changes to maximise fleet usage.

This is in addition to a suite of trip, movement and utilisation reports in Insight Reports, which gives fleet managers detailed information to make the right decisions about how best to use their fleet.

IMPROVED CUSTOMER SERVICE

TACSA Telematics fleet management solution is there to increase profitability. This can be achieved through improving customer service. The solution has a number of features that support this goal, including a find-nearest-vehicle function. It allows a fleet manager to identify the closest vehicle to a customer, send the driver a job and seamlessly route him straight there using the Rovi in-cab navigation and messaging device.



MIXED FLEET with MIXED NEEDS?

Many fleet managers with mixed fleets need peace of mind without wanting the complexity of a full fleet management system or elaborate on-board computers. TACSA Telematics' fleet management solution provides the right on-board computer for all vehicle types, including heavy goods vehicles, light good vehicles, OBDII-equipped light goods and passenger vehicles as well as trailers.

Regardless of which on-board computer they have fitted, fleet managers are assured of the same superior level of support across their fleets.



KEY FEATURES and FUNCTIONALITY

- ✓ Active and passive tracking
- ✓ Location management
- ✓ Reporting and analytics
- ✓ Fuel management
- ✓ Live event feed
- ✓ Driver behaviour monitoring
- ✓ Service and licencing management
- ✓ Jobs and messaging



FLEET MANAGEMENT INCREASES PROFITABILITY

TACSA Telematics' fleet management solution puts vehicle and driver information at the fingertips of fleet managers – anywhere, anytime. Now it is possible to track vehicles in real-time, replay routes, manage critical events, schedule service reminders and communicate with drivers. As a result, there are a host of benefits, all translating into increased profitability over time.

REDUCED FUEL AND MAINTENANCE COSTS

TACSA Telematics provides a range of reports for monitoring fuel used. However, the key to reducing fuel and maintenance costs is to improve driver behaviour. Vehicles that are driven well perform more efficiently and require less maintenance. TACSA Telematics provides fleet managers with all the tools necessary to monitor, manage and improve driver behaviour. These include a range of scoring and error reports.

Servicing and licencing schedules can also be managed efficiently through automated reminders for services that are due as well as licences and roadworthy certificates that are up for renewal. Reminders can be configured to trigger when the set distance, duration or engine hours have been reached.



ON THE MOVE?

TACSA Telematics' suite of purpose-designed mobile applications enables fleet managers on the move to keep tabs on their vehicles, drivers, and other mobile assets while they're out and about.



A sophisticated online information and tracking portal is at the core of this solution. Before that, however, fleet data like vehicle location, driver identity, fuel usage, distances travelled as well as trip start and end points, is collected and transmitted over-the-air by one of TACSA Telematics' on-board computers.



Once transmitted, secure 24-hour access to collected data is possible, while reporting and analytics tools enable informed decisions to be taken that can improve overall fleet performance. With Insight Reports, all data can be exported per driver or vehicle and set up to be emailed on a regular basis. Using the latest business intelligence technology, Insight Analyser allows users to explore various aspects of their data interactively and in detail.

TACSA Telematics also works with customers on a consultative basis to customise the solution to best suit their fleets. And once everything is up and running, fleet managers can expect 24/7 support.

